

*truly amazing & refreshing  
Shopping Experience*



**SR MART**

“We build a place, where  
shopping is a pleasure for you!”

**SR MART & ITS LEGACY**



# SR MART & ITS LEGACY

"we build a place, where shopping is a pleasure for you!"

- ❑ Grocery shopping is an experience that millions have each day, and we aim to simplify your shopping processes. Our business practices act as a catalyst in forging the best grocery experiences, which keep the customers coming back.
- ❑ **SR MART** opened its entryways in 2017, offering a plethora of qualitative daily-life products. An easy way of shopping is guaranteed to our customers, where products are accurately lined up for easy accessibility. Keeping in mind the emerging needs of our existing citizens, this concept has been designed to always maintain a hygienic & proactive grocery shopping experience.
- ❑ In these ever-changing times of **COVID-19**, we bring the comfort of a one-stop shop! No stone is left unturned, to get you every essential item that you need. We promise to help you skip the queues from the local stores, with fast services and simplified shopping!

## Core Purpose

- ❑ To develop the lifestyle of people by saving their time and money.

## Core Values



HONESTY



TRUST



TRANSPARENCY



DEVELOPING AND  
LEARNING

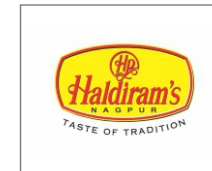
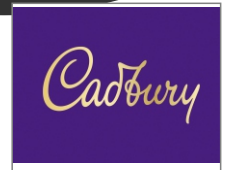
We Will Be Opening **100 Stores & 3600 Cr. Company By 2030.**





# Brand Partnerships

From everyday essentials to luxury indulgences - our brands have it all.



**& MANY MORE**



# Our Products and Quality

Partnering with classic companies, we now pride ourselves in providing you a superlative product quality as per your expectations. We cater to these product categories:

- Grocery, Biscuit and Bakery Products, Farshan and Sweet, Oil and ghee, Upwas products, Dry Fruits and Mukhvas.



- Instant Food, Chocolate, Jam/Jelly and ketchup, Papad and Pickle.

- Tea and coffee, Baby Food and Healthy Food, Cold Drinks and Beverages, Dairy Products and Frozen Foods.



- Dental Care, Bath Soap, Cosmetic, Hair-care, Deo and Talc, Sanitaryware and Diapers, Detergent, Cleaning Material, Pooja items, Mosquito Insecticide.



- Kids Wear, Ladies Wear, Menswear, Ladies Footwear, Mens Footwear, Kids Footwear, Plastic Products, Steel products, Home Linen Products, Toys and Games, Baby Products, Bags.



# Why Choose SR Mart?

## LOOKING FOR AN ANSWER ??

- 100% QUALITY PRODUCTS
- FREE HOME DELIVERY
- CUSTOMER SERVICE

- EASY RETURN POLICY
- RISK-FREE BUSINESS
- 25 YEARS GROCERY STORE EXPERIENCE



- 5 YEARS HYPERMARKET EXP.
- REGULAR SCHEMES
- HEAVY DISCOUNT

- BIG PURCHASE CAPACITY
- TRAINED STAFF
- COLLABORATION WITH MULTI-NATIONAL FMCG COMPANIES.



**MEGA**  
OPPORTUNITY  
FOR



# PARTNERSHIP

**Build-up**

## Join the SR Mart Family

A Profitable and Hassle-Free Retail Business Opportunity

- Our organized system is well-managed by trained staff, ensuring that our store runs efficiently and smoothly.
- Visually attractive displays contribute to increase sales, which can help to grow our business.
- Our focus on customer satisfaction leads to a high retention rate, that means customers are likely to return to our store for their shopping needs.
- By investing in an SR Mart, you gain access to a well-established and trusted brand, which can help to make our retail business a success.





# PARTNERSHIP

## Structure

**Module**  
**PARTNERSHIP**  
**MODULE-1**



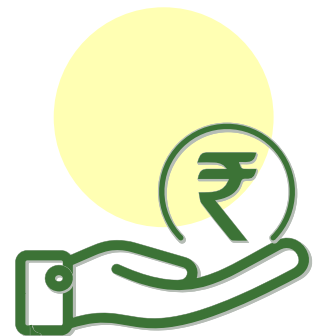
**Investment**

**3000/-** per sq ft.  
investment by store partner

**PROFIT SHARE**

**S R MART : 50%**

**STORE PARTNER : 50%**



**THE COMPANY**  
**MANAGES STORE'S**  
**OPERATIONS.**

# PARTNERSHIP

## Structure

### Module

### PARTNERSHIP

### MODULE-2



### Investment

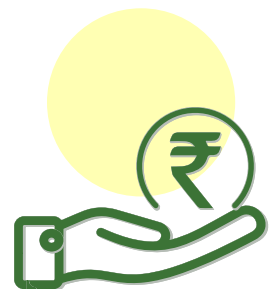
**1500/-** per sq ft.  
investment by store partner

**1500/-** per sq ft.  
investment by S R MART

### PROFIT SHARE

**S R MART : 75%**

**STORE PARTNER : 25%**



**THE COMPANY**  
**MANAGES STORE'S**  
**OPERATIONS.**



MEGA  
OPPORTUNITY  
FOR



# FRANCHISE

Build-up

## Join the SR Mart Franchise Family

A Profitable and Hassle-Free Retail Business Opportunity

- A fully-functional SR Mart franchise store guarantees a return on investment from the first day.
- Our organized system is well-managed by trained staff, ensuring that your store runs efficiently and smoothly.
- Visually attractive displays contribute to increase sales, which can help to grow your business.
- Our focus on customer satisfaction leads to a high retention rate, that means customers are likely to return to your store for their shopping needs.
- By investing in an SR Mart franchise, you gain access to a well-established and trusted brand, which can help to make your retail business a success.



# FRANCHISE Structure

**0** rs

**Franchise Fees**

## Module Foco-1

franchise owned  
company operated

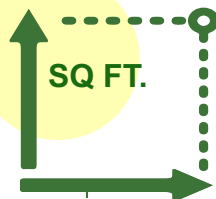


## Investment

**3000/-** per sq ft.  
investment

## Space Required

**2500-4000**  
sq ft.



**1500 INR**  
for interior setup

**500 INR**  
for stocking

**1000 INR**  
investment by company  
in stock

## Rent

**20-50 INR**  
as per city &  
0.5% of sell



The company  
manages store  
operations and  
pays rent to  
the developer.

The agreement with  
the developer is  
for **9 years**, with  
a minimum lock-in  
period of **3 years**  
for both parties.



**500 INR** stock-  
deposit is refundable  
or adjustable  
against rental if the  
store closes



# FRANCHISE Structure

**0** rs

**Franchise Fees**

## Module Foco-2

franchise owned  
company operated

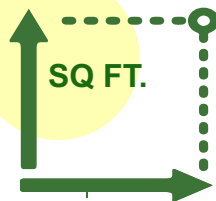


## Investment

**3000/-** per sq ft.  
investment

## Space Required

**2500-4000**  
sq ft.



**1500 INR**  
for interior setup

**1500 INR**  
for stocking

## Rent

**20-50 INR**  
as per city &  
1% of sell



The company  
manages store  
operations and  
pays rent to  
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The agreement with  
the developer is  
for **9 years**, with  
a minimum lock-in  
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**1500 INR** stock-  
deposit is refundable  
or adjustable  
against rental if the  
store closes

# FRANCHISE Structure

## Module

### Fofo-1

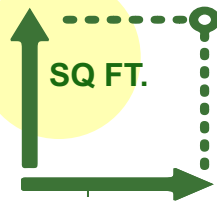
franchise owned  
franchise operated



**Investment**  
**3000/- sq ft.**  
per investment

## Space Required

1200-2000  
sq ft.



1500 INR  
for interior setup  
Stock deposit  
1000/- per sq ft.  
Security deposit  
500/- per sq ft.

## Franchise Fees

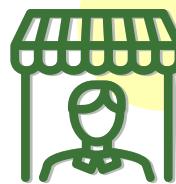
3 lakh



**Royalty**  
**1%**

## Franchise agreement

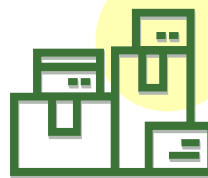
9 years



**Store Manager**  
will be provided  
by company

Property Self Owned  
/Rented

As per the location  
and rental



**Stock**  
will be given  
against deposit

Scope Of Work

All the expenses  
to be borne by  
franchise



**Marketing**  
To be done by  
Franchise at  
local level

# FRANCHISE Structure

## Module Fofo-2

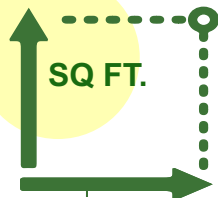
franchise owned  
franchise operated



**Investment**  
**3000/- sq ft.**  
per investment

## Space Required

2500-5000  
sq ft.



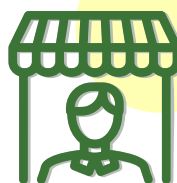
1500 INR  
for interior setup  
Stock deposit  
1000/- per sq ft.  
Security deposit  
500/- per sq ft.

## Franchise Fees 5 lakh



**Royalty**  
**1%**

## Franchise agreement 9 years



**Store Manager**  
will be provided  
by company

## Property Self Owned /Rented As per the location and rental



**Stock**  
will be given  
against deposit

## Scope Of Work All the expenses to be borne by franchise



**Marketing**  
To be done by  
Franchise at  
local level



# STEPS TO BECOME OUR FRANCHISE PARTNER



**Inquiry Form**



**Meeting At Our Office**



**Telephonic Interview With Our Experts**



**Site Selection**



**Store visit**



**Agreement Signing**

## Agreement Details & Documents

**Documents needed for agreement :**

Aadhar card

Passport size photograph

Pan-card

Registration fee

Area detail

Copy of land document(dastavej)



SR MART & ITS LEGACY

We Will Be  
Opening **100 Stores &**  
**3600 Cr. Company**  
**By 2030.**

**ADDRESS:**

BRANCH OFFICE 1: BH. MAHAVIR COMPLEX,  
SHASTRINAGAR, CHOTILA, GUJARAT-363520

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**REACH US NOW AS AN INVESTOR!**

MO.:83208- 74013

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**EMAIL ID : [franchise@srmartindia.c om](mailto:franchise@srmartindia.com)**

**CONTACT US FOR CUSTOMERS**

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